



GLOBAL ONLINE MBA

ESMT
BERLIN

LEARN EVERYTHING A MODERN
DECISION-MAKER NEEDS TO
BECOME A SUCCESSFUL LEADER

Index

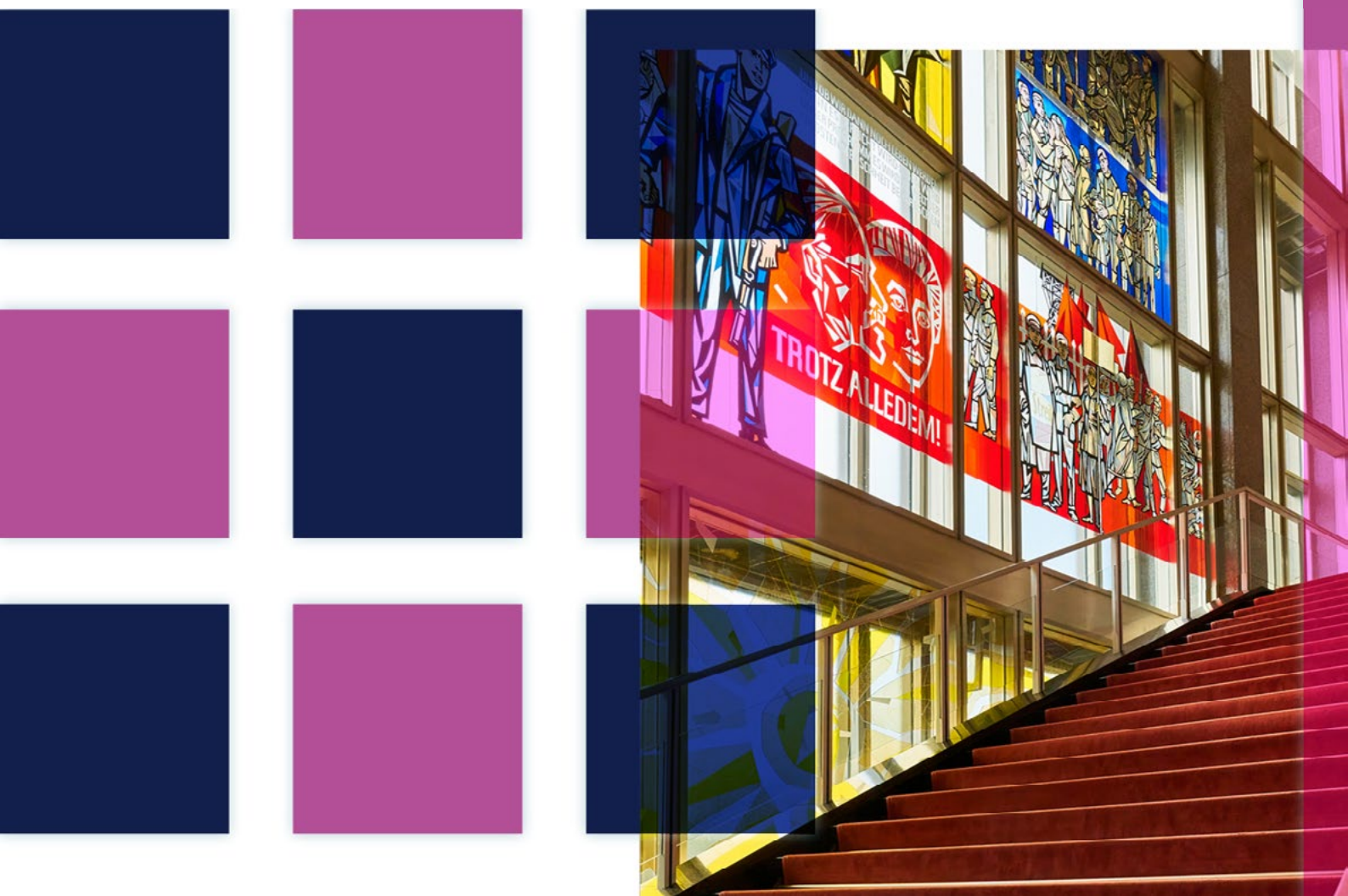
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**FROM THE
HEART OF
EUROPE WE
CREATE AND
IMPART NEW
KNOWLEDGE
TO ADVANCE
BUSINESS AND
SOCIETY.
WE DEVELOP
ENTREPRENEURIAL
LEADERS WHO
THINK GLOBALLY
AND ACT
RESPONSIBLY.**





You are about to embark on a transformational learning journey that will prepare you for leadership and help you achieve your career objectives.

Our goal when designing the Global Online MBA (GOMBA) program was to equip you with the skills and knowledge required to progress into a general management position and become an effective, adaptable, and responsible leader. To achieve this, each of the program's core modules addresses a fundamental aspect of general management and leadership, complemented by electives that develop skills and competencies relevant to your future career.

Delivered completely online, this is a truly modern MBA. Study from anywhere in the world, and balance your studies with work, family, and community life. Getting your MBA requires real commitment, but we promise it will be rewarding. You will be able to apply what you have learned immediately, see your perspective change, and develop skills that will continue to contribute to your success in the long term.

As you undertake your journey with ESMT Berlin, the program team and myself are here to support you. In turn, we ask that you bring your inquisitive mind and are ready to enjoy the exciting years to come!



Prof. Chengwei Liu

Associate Professor of Strategy and Behavioral Science
Faculty Lead, Global Online MBA Program

**WELCOME -
WILLKOMMEN**

GERMANY'S FIRST TRIPLE-ACCREDITED FULLY ONLINE MBA

The Global Online MBA from ESMT Berlin is designed to teach you everything a modern decision-maker needs to be a successful leader. Combining general management with technology, innovation, and global experience electives, the program offers unrivaled flexibility, allowing you to study at Germany's number one business school from anywhere in the world.

- Complete the program in as few as two years, or take up to five. It's up to you.
- Take the modules consecutively, or take breaks. You decide.
- Work full-time while gaining the knowledge and competencies to support your personal development, and the growth and transformation of your company.
- Apply what you have learned from day one. See yourself grow.
- Customize the program to your specific needs by taking advantage of optional add-ons such as personalized career coaching, the Berlin Experience Week, or an international field seminar. The choice is yours.

KEY FACTS



TOP-RANKED

#1 business school in Germany



FLEXIBLE

24-60 months study time



CAREER

Optional career coaching



MBA DEGREE

Triple-accredited and globally-recognized



CUSTOMIZABLE

Online and global electives



FOCUS

Technology and Innovation



FORMAT

Fully online recorded lectures and live online sessions



PROGRAM INTAKES

May and September



LANGUAGE

English



LEARNING PLATFORM

Designed for business education



Patrick Gall (Canada)

GOMBA Student, Research Network Facilitator at University of British Columbia

I chose the ESMT Global Online MBA because of the strong reputation of the school and the truly global nature of the program. The opportunity to learn and participate with like-minded classmates from across the world is an incredibly enriching experience.

Being able to share and learn from others with such amazingly diverse backgrounds has been rewarding and I am excited to continue the journey.



Ayaka Nogaku (Japan)

GOMBA student, Business Analyst, IT Strategy at BNP Paribas Cardif

The Global Online MBA offers a 'community-driven' learning experience, virtually. This may sound contradictory, but it is not. Support from professors, teaching assistants, staff, and last not but least the class mates all over the world. Lectures via the online platform, the Hub, are designed to encourage professors and students to communicate and interact. I thought this learning experience was going to be lonely and tough – but it is not at all. I have the sense of belonging and learning all together.



Borja Martin Pintado (Spain)

GOMBA student, BD & Licensing – Divestment Operations at Bayer Pharma

My favorite parts of the GOMBA program have been the interaction with my peers from all over the world and the dedication and professionalism of the ESMT staff in designing and executing the program. It is a unique opportunity to learn and interact with such a rich and diverse community.

The ESMT staff ensures a consistent level of quality through the whole program, both in terms of content and engagement, creating a best-in-class online MBA experience.



INNOVATIVE CONTENT

The program curriculum has been developed to give you complementary – but distinct – perspectives on key business issues, so you can navigate the challenges of leadership with confidence. In addition to this, electives that focus on technology, innovation and global issues mean you can tailor your studies to match your chosen career path.

FLEXIBILITY

100% online and highly flexible, the Global Online MBA empowers you to study on your terms, at your own pace and at the times that work best for you.

- Everyone begins with Module 0 (Managing in a connected world) whether they start the program in May or September.
- Once completed you can tackle the four compulsory core modules in any order.
- After completing the introductory module and one core module, you can start to choose from electives.
- Once you've completed all your modules, put what you've learned into practice with the final project.

Despite being a fully-remote learning experience you will still benefit from the expertise and guidance of ESMT's world-class faculty and learn from a highly international set of classmates.

THE STUDY EXPERIENCE

Your study experience will consist of live online interactive sessions, recorded lectures, group work, and independent assignments or projects. All courses include live online sessions with the teaching team (the professor and the course tutor). These take place twice to ensure you can join irrespective of where you are in the world.

While you are expected to devote 15 hours per week to your studies, the course content is designed to allow you to study at times that suit you.

THE HUB - A LEARNING PLATFORM DESIGNED FOR BUSINESS EDUCATION

Your online learning experience is powered by the most innovative learning platform, the Hub. Designed specifically for business education, the Hub allows you to engage with faculty and peers through multiple interactive channels, track your progress and assess your achievements.

Behind the scenes, the ESMT Learning Innovation Lab works to ensure a seamless study experience, liaising closely with professors and partners to stay up to date with the latest knowledge, learning models and techniques.

Experience life as a student on the Global Online MBA with our [interactive learning hub demo](#).





GLOBAL ONLINE MBA CURRICULUM AND TIMELINE



WHEN DO YOU WANT TO START?

The Global Online MBA has two intakes: **May, and September.**
Irrespective of your start date, **your MBA will always start with 'Managing in a connected world',**
You are strongly encouraged to study the module **'Making Wiser Decisions Under Uncertainty'** next.

7 weeks - 3 ECTS

Managing in a Connected World

- Introduction to General Management
- Global Virtual Teams

INTRODUCTORY MODULE

15 weeks - 9 ECTS

Making Wiser Decisions under Uncertainty

- Crafting Better Decisions
- Data-driven Decisions
- Ethics and Responsibility

15 weeks - 9 ECTS

Understanding Your Market

- The Economics of the Market
- Marketing and Sales in a Digital World
- Customer Analytics

CORE MODULES

If more than one module is running at the same time, you are free to choose which one to take first.

15 weeks - 9 ECTS

Understanding Your Organization

- Accounting and Financial Management
- Managing Operations
- People, Teams and Organizations

15 weeks - 9 ECTS

Creating Strategic Advantage

- Agile Leadership
- Customer Centricity
- Entrepreneurial Strategy



Electives

You will tailor the MBA to your goals by selecting electives totalling 6 ECTS.

(the elective offer may change)

Technology and Innovation Electives

(Each is 2 ECTS)

- Entrepreneurship
- Embracing Technological Change
- Human Factors of Innovation
- Matchmakers in the Digital Economy
- Negotiations
- New Business Creation
- Valuing Companies and Startups

Global Experience Electives

(Each is 2 ECTS)

- Small Network Online Courses offered by the [GNAM network](#)
- Global Experience Week (2 ECTS)
- Berlin Experience Week (ESMT Berlin campus, 2 ECTS)

INNOVATION & GLOBAL EXPERIENCE ELECTIVES

After completing the introductory module and one core module you can then choose from the electives.

Capstone Project

Conclude your MBA by showing what you've learned in a real-world project (15 ECTS).

The final project will test the abilities, skills, and knowledge you have acquired over the duration of the program and provide you with an opportunity to apply them in the context of a managerial problem.

Anchor everything you have learned by attempting to solve a specific business or organizational challenge, gather and analyze evidence, and develop recommendations based on their analysis.

FINAL PROJECT

Once all modules are complete you can undertake your final project.

Curriculum and course availability are subject to change at any time. Visit our [website](#) for the latest updates.





APPLICATION AND ADMISSION

Throughout the program, you will have access to a series of online Career Development Center sessions to help you develop essential career skills. You will also be able to access a robust professional network to help prepare you for the next phase of your career. Packages of individual coaching sessions can be added for an additional cost. As an ESMT student, you will have the opportunity to meet with potential employers and recruiters, and connect with business leaders from an array of different sectors. Through the alumni network, you will also build your professional network on a local and international level. Please refer to the Global Online MBA Careers website for more information.

APPLICATION AND ADMISSION

The Global Online MBA is an academically rigorous program. To apply you should have:

- At least three years of postgraduate professional experience
- An undergraduate degree or equivalent qualification
- All candidates are required to submit an admission test (GMAT, GRE, or the ESMT Business Admission Test). Waivers are granted for STEM degree holders.
- English proficiency test scores, if applicable

[Learn more](#) >>

[Start your application now](#) >>

Key qualities we look for in applicants:

- International outlook and intercultural competence
- The ambition and motivation to study part-time alongside your full-time work
- A change and innovation mindset

To begin the admission process, complete an online application. We will ask you for the following information:

- Personal, academic, and professional information
- One video essay and a written response to two questions
- Two recommendations
- Admission test scores (ESMT admission test, GMAT, GRE), if applicable

[Learn more](#) >>

TUITION AND FEES

€ 28,000

FEES AND FINANCING

The tuition and fees for the Global Online MBA are €28,000, and include access to the learning platform, content, and required case study licences. After enrolling in the program your tuition will not change.

When you are accepted into the program we will ask you to pay a non-refundable deposit of €4,000. This can be reduced if you apply early. You are awarded an electronic certificate of completion (Smart Certificate) at the end of each of the core Modules.



Upon completion of the MBA program you are awarded an electronic diploma, as well as a traditional paper diploma.

Smart Certificates can be securely shared with employers and online professional networks.

EARLY APPLICATION DISCOUNT

If you apply by the early application deadline, the deposit (which covers the first module and the enrollment fee) is reduced by €2,000.

The deposit will thus be €2,000 instead of €4,000, reducing overall tuition to €26,000.*

PAYMENT OPTIONS

There are three options to pay your remaining tuition (tuition less deposit) for the Global Online MBA.

Pay tuition in full, in advance, and receive a 15% discount off total tuition (€23,800).*

Alternatively, pay your tuition over two installments and reduce your total tuition by 5% (€26,600).

For the greatest financial flexibility, the Global Online MBA tuition can also be paid by module:

- Your first module is included in the non-refundable enrollment deposit of €4,000
- Subsequent modules cost €4,000 each and are due at least two weeks before the respective module starts

TAX DEDUCTIONS

In many countries, including Germany, tuition for higher education and related costs can be tax deductible. For more information, please visit the tuition and fees page and consult your tax advisor.

[Learn more](#) >>

*It is not possible to combine the early application discount with the full advance tuition payment discount of 15%. You can combine it with payment over two installments, or with payment by module.

GOMBA CLASS PROFILE

Enrolled students

Average age

36 

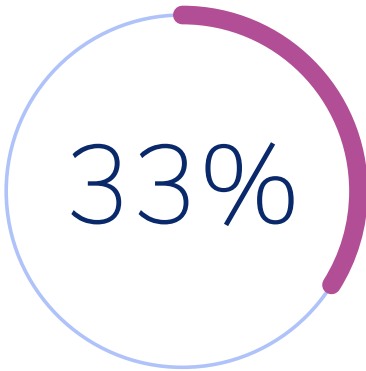
Average work experience (year)

11 

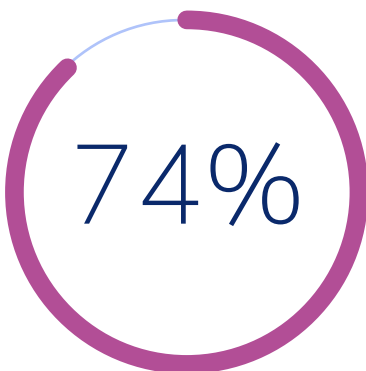
Unique nationalities

64 

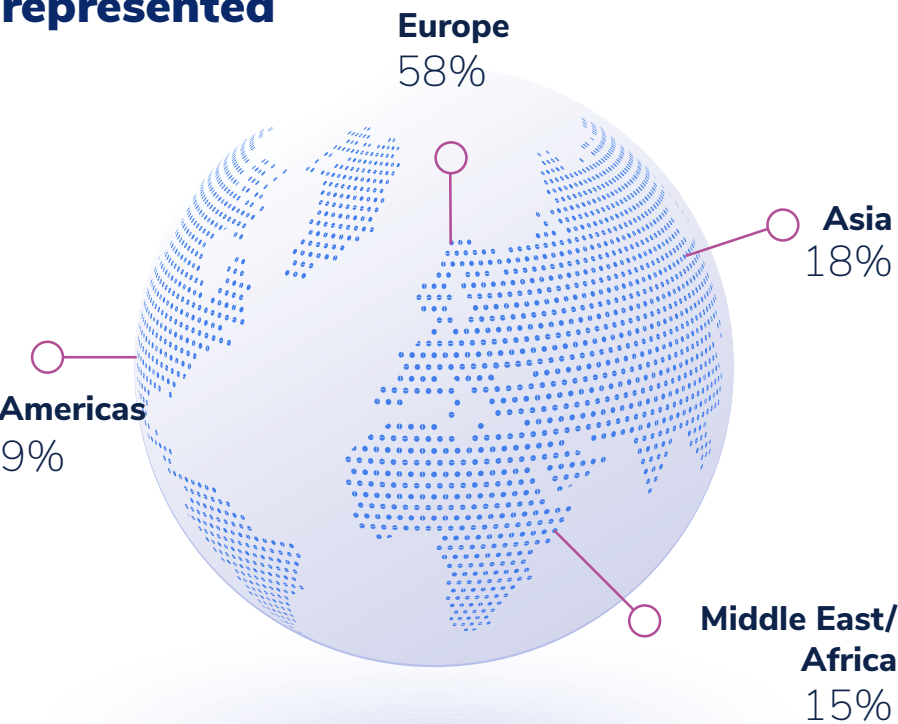
Women



International

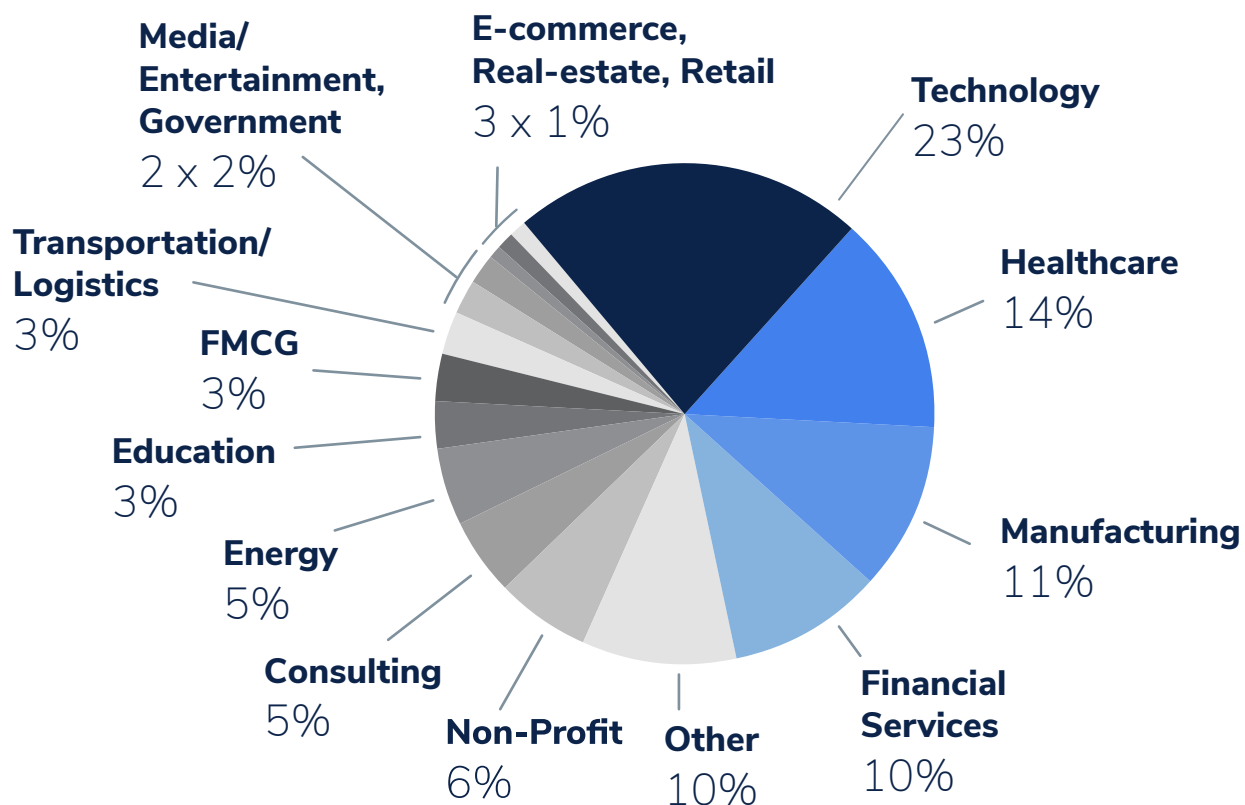


Regions represented

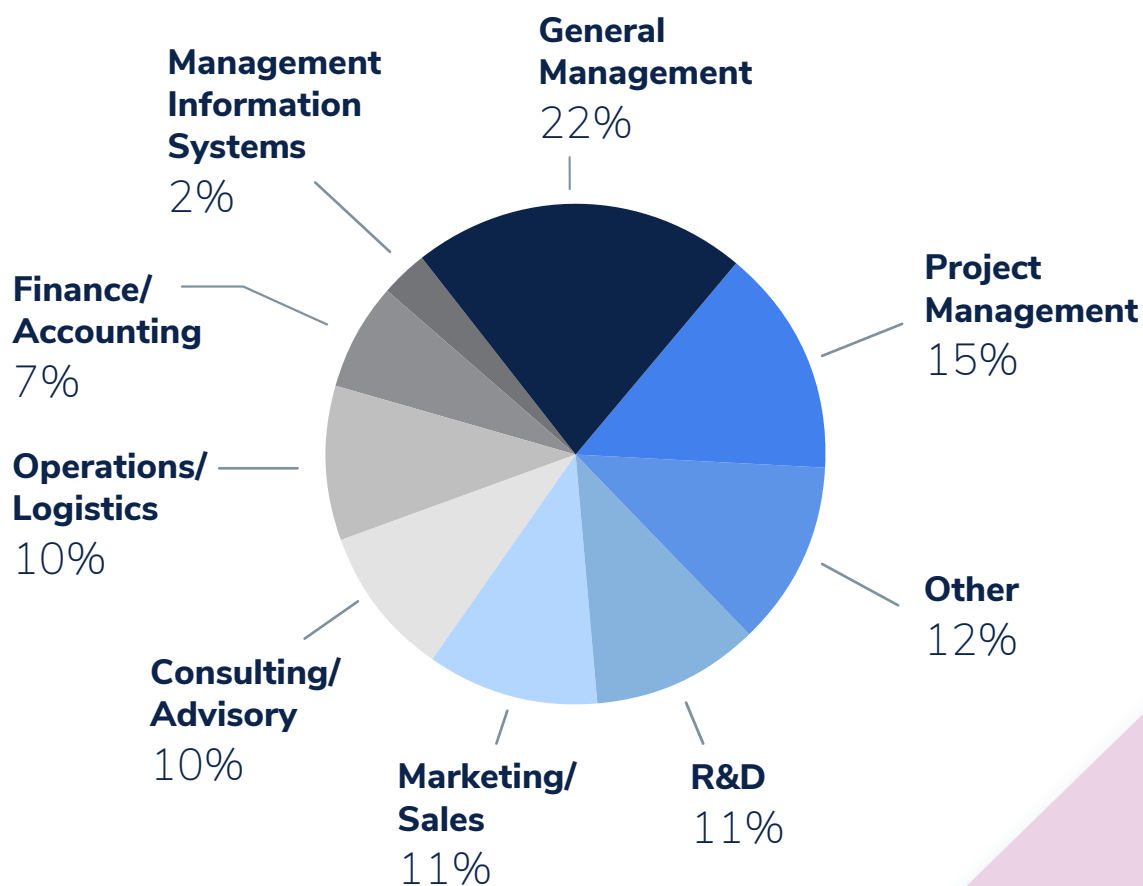


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|----------------|---------------------|
| Afghanistan | Lebanon |
| Argentina | Lithuania |
| Australia | Macedonia |
| Belarus | Mexico |
| Brazil | Netherlands |
| Bulgaria | New Zealand |
| Cameroon | Nigeria |
| Canada | Norway |
| Chile | Pakistan |
| China | Philippines |
| Costa Rica | Poland |
| Croatia | Portugal |
| Czech Republic | Romania |
| Denmark | Russian Federation |
| Egypt | Rwanda |
| El Salvador | Saudi Arabia |
| Finland | Senegal |
| France | Serbia |
| Germany | Spain |
| Ghana | Sweden |
| Greece | Switzerland |
| Hong Kong | Taiwan |
| Hungary | Trinidad and Tobago |
| India | Tunisia |
| Indonesia | Turkey |
| Ireland | Ukraine |
| Israel | United Kingdom |
| Italy | United States |
| Japan | Viet Nam |
| Jordan | Zimbabwe |
| Kazakhstan | |
| Kenya | |
| South Korea | |
| Kyrgyzstan | |

INDUSTRY BACKGROUND



JOB FUNCTION



Join us:



ESMT
BERLIN

ESMT Berlin is ranked as the best business school in Germany and in the top 10 in Europe.

Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in a blended format of online and on-location.

Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. The international business school provides an interdisciplinary platform for discussion of politics, business, and academia.

ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and Wissenschaftsrat, and is committed to diversity, equity, and inclusion across all its activities and communities.

esmt.berlin

Founders and benefactors:

