



# EXECUTIVE MBA



ESMT  
BERLIN

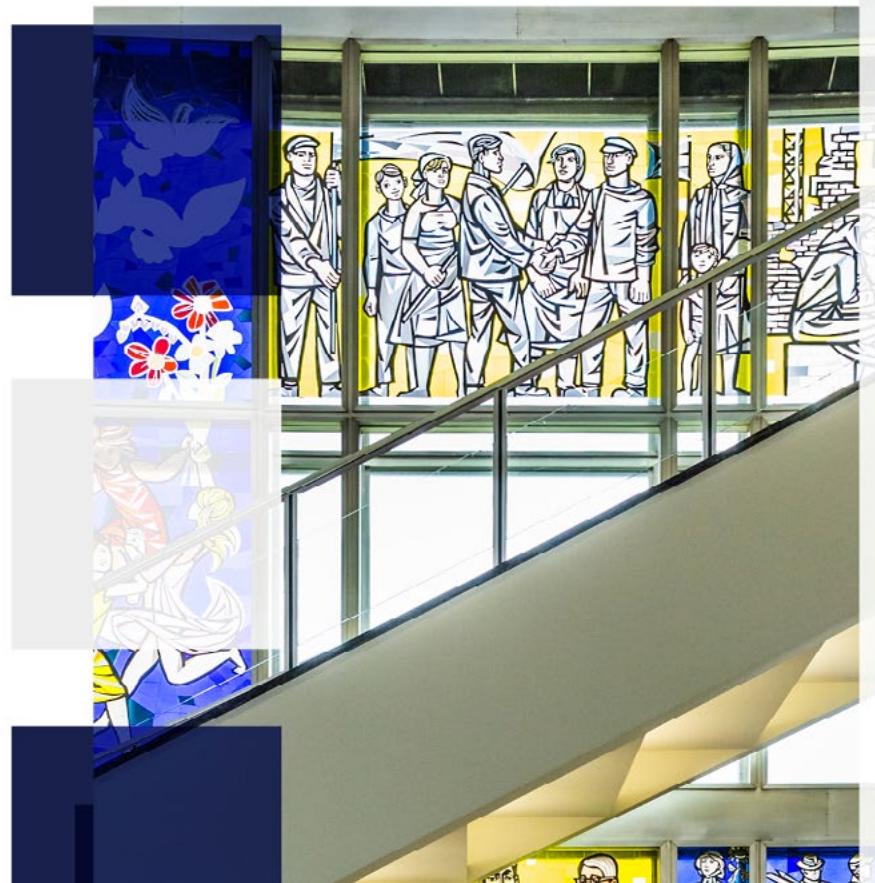
OPEN THE DOOR  
TO SENIOR MANAGEMENT

# Index

---

WELCOME AND KEY PROGRAM FACTS	4-5
PROGRAM HIGHLIGHTS	6
CURRICULUM AND TIMELINE	7-9
BENEFITS FOR YOUR CAREER	10-11
APPLICATION AND ADMISSION	12-13
CLASS PROFILE	14-15

---



**FROM THE  
HEART OF  
EUROPE WE  
CREATE AND  
IMPART NEW  
KNOWLEDGE  
TO ADVANCE  
BUSINESS AND  
SOCIETY.  
WE DEVELOP  
ENTREPRENEURIAL  
LEADERS WHO  
THINK GLOBALLY  
AND ACT  
RESPONSIBLY.**





# WELCOME - WILLKOMMEN

## Are you ready for the challenges of Leadership?

Recent world developments have underscored the importance of responsible, competent leaders, who are prepared to engage with the broader communities their organizations are embedded in.

At ESMT Berlin, we are committed to developing and investing in tomorrow's leaders, imparting the latest knowledge from across the world of business so that you can navigate the challenges of leadership.

### In the Executive MBA program you will:

- Develop the key skills required of a general manager
- Learn how to drive innovation in a responsible, sustainable way
- Network with, and learn from your classmates
- Study part-time while you are still working, so you can apply your new skills to your role straight away.

We look forward to welcoming you to ESMT and guiding you on your path towards tomorrow's leadership.

# KEY FACTS



**TOP-RANKED**  
#1 business school in Germany



**FORMAT**  
Part-time  
Modular



18 Months  
6 modules in Berlin  
+ 4 global modules



**FOCUS AREAS**  
General Management  
Technology & Innovation  
Management Leadership  
Development



**LANGUAGE**  
English



**APPLIED LEARNING**  
a final project in your  
own company



**ALUMNI IN**  
**40+ COUNTRIES**



**INTERNATIONAL MODULES:**  
Leading For Business Success  
Global Network Week  
Academy Of Management  
International Field Seminar

## OPEN THE DOOR TO SENIOR MANAGEMENT

The Executive MBA is designed to deliver the experiences and skills that are needed to become an effective global leader.

Learn from top international faculty, industry experts and highly ranked executive coaches through interactive classroom experiences, and online study sessions.

Put your new skills and insights to the test in case studies, group exercises, company projects and business simulations, and prepare to translate modern management concepts into action.

**Prof. Konstantin Korotov**  
Professor of Organizational Behavior  
and Faculty Lead of the Executive MBA Program,  
ESMT Berlin



**Dr. Rosa Peter**  
EMBA Alumna, Germany

**Position after leaving ESMT:**  
General Manager  
Process Technology,  
Hüttenwerke Krupp  
Mannesmann GmbH,  
Germany

Deciding to do an EMBA at ESMT was one of the most formative steps in my professional career. The case study approach and discussions in class opened up new perspectives. The concepts I learned help strengthen me as a person in a leadership position. The biggest value for me is the close relationships with classmates. My class was diverse in every sense, which showed me life and business from perspectives I was not aware of. Having a group of highly experienced peers to call on is definitely a competitive advantage in my professional life and for my company.



**Ines Amri**  
EMBA Alumna, Tunisia

**Position after leaving ESMT:**  
Director of Strategic  
Partnerships,  
Amparo, Germany

I have enjoyed belonging to such a diverse community of leaders and professionals, and helping each other's growth and development – be it personally or professionally. As aspiring leaders, learning from each other and staying on top of these intellectually stimulating topics, which are affecting our lives and even existence, is an opportunity that we should not miss.



**Michael Quaden**  
EMBA Alumnus,  
Germany

**Position after leaving ESMT:**  
Senior Manager –  
Risk & Regulatory,  
PwC Deutschland

It is not only the EMBA academics that are of immeasurable value; it is everything that complements this endeavor. Close personal support during the program, including mentorship, the friendships that you develop with your classmates, and the global networks you build during the international modules are all added value.



# PROGRAM HIGHLIGHTS

## PERSONALIZED LEADERSHIP DEVELOPMENT

During the Executive MBA you will develop your skills as a leader and prepare for the challenges of leadership:

- Gain greater self-awareness in regards to your leadership style and learn new interpersonal skills.
- Be supported in your professional growth by executive coaches and the program's academic director.
- Learn the art of peer coaching by practicing with your fellow classmates
- Get actionable, real-world insights from experienced global C-level leaders

## APPLY YOUR NEW SKILLS IMMEDIATELY

The Executive MBA is a part-time program, allowing you to balance your executive training with existing responsibilities:

- Each one-week module takes place roughly every two months
- Compliment each in-person module with remote study
- Continuously apply your new insights and skills in your current role
- Conduct a consulting project for your organization as part of your final report

## BECOME AN INNOVATIVE LEADER

The program will not just prepare you to effectively take on the challenges of general management, but prime you to be a change-maker and innovator, able to develop and deploy new products or technologies.

Courses on strategic entrepreneurship, digital business strategies, and design thinking will all support this goal.

## LEAD FOR BUSINESS SUCCESS

The international modules will allow you to experience a particular business topic and its relation to real-world scenarios in different markets and sectors:

During **Network Week**, study at one of our partner schools in the Global Network For Advanced Management. Schools include HEC, Yale, Berkeley, HKUST, NUS, and more.

The one-week **ESMT International Field Seminar (IFS)** offers real-world experience of conducting business abroad. You will lead an international project inside the offices of global companies and exciting new startups. Recent seminars took EMBA classes to Argentina, Malaysia, Turkey, and South Africa.



# **EXECUTIVE MBA CURRICULUM AND TIMELINE**



**2023**

## **Module 1**

October 9 - 14  
6 days

### **Responsible Leadership**

- Introduction to General Management
- Making Responsible Decisions
- Leadership in Practice
- Being a Responsible Leader
- Data Analytics for Responsible Leaders

## **Module 2**

November 27 - December 2  
6 days

### **Navigating Markets**

- Marketing Management
- Economic Thinking
- Business Strategy

## **Coaching Day**

January 20, 2024  
(online)

**2024**

## **Module 3**

February 12 - 17  
6 days

### **Running Efficient Organizations**

- Managerial Accounting and Sustainable Finance
- Financial Management and Corporate Finance
- Operations and Supply Chain

## **Module 4**

April 22 - 27  
6 days (abroad)

### **Leading for Business Success**

- Corporate Strategy and M&A
- Organizational Behavior
- Operational Sustainability in a Circular Economy
- Debrief Simulation

## **Module 5**

June 10 - 14  
5 days (abroad)

### **Global Network for Advanced Management Network Week**

## **Module 6\***

August 9 - 13  
5 days (abroad)

**TBD**

Six modules take place on the ESMT campus in Berlin and four are located around the globe.

Curriculum and course availability are subject to change at any time. Visit our [website](#) for the latest updates.

2024

## Module 7\*

September 16 - 21  
6 days

### Broadening your Expertise Electives:

- Organizing for Innovation/Global Strategies
- Diversity, Equity, Inclusion/Design Thinking
- Leading Through Networks/Sustainable Energy Future
- Managing Business Integrity/Agile Leadership

## Coaching Day

October 26, 2024  
(online)

## Module 8\*

November 18 - 23  
6 days

### Capitalizing on Opportunities and Overcoming Challenges

- Strategic Entrepreneurship
- Digital Business Strategies
- Negotiations
- Total Impact Performance

\* Applied Learning Project (modules 6,7,8):  
Final report with faculty guidance including applied field work with your company.

2025

## Module 9

March 3 - 8  
7 days (abroad)

### Discovering New Realities

- International Field Seminar (IFS)

## Module 10

April 7 - 12  
4 days

### Creating a Better World

- Human well-being and career crucibles
- Executive presence and communication
- Advanced ESG
- Coaching Day
- Governance and Politics



**Leadership Development:** Leadership in Practice workshops are conducted throughout the program.

**Coaching:** Three group coaching sessions are held during the program, two online, and one in person. Individual coaching sessions are offered to help further your professional development.

**Self-study:** Between modules students pursue independent study, which includes pre- and post-module reading, assignments, case studies, group work, and the final report.

Curriculum and course availability are subject to change at any time. Visit our [website](#) for the latest updates.



# BENEFITS FOR YOUR CAREER

Share your experience with a peer-group of managers and gain from their collective experience and insights

Grow academically and professionally while maintaining your work-life balance

Apply new skills immediately through unique course assignments and integrated project structure

Build a strong network and connections across industries

Receive individualized career and leadership development advice

## BENEFITS FOR YOU

Cross-cultural competencies via collaboration with diverse participants

Exposure to the best practices of other companies

Company-focused projects delivering immediate improvement to daily business operations

## BENEFITS FOR YOUR EMPLOYER

Fresh input and new ideas

Growth potential via your enhanced strategic leadership skills and entrepreneurial thinking

Top talent retention through professional training

## MAKING THE CASE TO YOUR EMPLOYER

Undertaking an Executive MBA offers immediate benefits for your employer. As a result, many employers will choose to financially support your participation in the EMBA program.

The ESMT admissions team offer in person support to you as you approach the initial conversation with your employer, providing an example business case and one-to-one consultations. Speak to your admissions manager to find out more.

### Final project examples

In the final project, you will apply what you have learned during the EMBA to your employer or own business.

Previous EMBA participants have tackled the following challenges:

- Evaluating make/buy strategies for radical innovations in a complex manufacturing industry
- Identifying barriers to and incentives for adopting energy efficient technologies in the European steel industry
- Attracting and retaining highly skilled workforce in emerging markets
- Increasing market share with multi-channel marketing: an approach to design and review distribution channels

## FINDING WORK / LIFE / EMBA BALANCE

The Executive MBA is a part-time program, designed to be undertaken alongside the existing demands of your job and personal life. The modular format of the program allows you to find balance between all of your responsibilities:

**In-person learning takes place roughly every two months.** The **six Berlin modules** take place on our beautiful campus in the heart of the city, and **four modules take place abroad**.

Between modules, you are expected to dedicate around **10-15 hours per week** to your studies.

You can **continue advancing your career** and contributing to your organization, while also keeping obligations to family and friends.

We encourage you to engage your family with your EMBA learning experience. ESMT organizes a Family Day during the program, when you can invite your friends and loved ones to Berlin to experience MBA life. You'll also celebrate your achievements with your loved ones in a grand graduation and evening ball at ESMT's historic facilities.





# APPLICATION AND ADMISSION



## Application steps

1

**Initial assessment** for self-funded candidates or **company nomination** for sponsored candidates

2

Candidate sends CV for **pre-evaluation** or ESMT receives **nomination**

3

Choose the ESMT **Admission Test** or prepare for either GMAT, GRE or the GMAC Executive Assessment.

4

**Complete online application** (and TOEFL or equivalent, if required)

5

**Complete admissions interview** & ESMT Admission Test, if applicable

6

**Admissions Committee decision**

## TO APPLY YOU WILL NEED

- At least seven years of professional experience, including three years of managerial experience with an emphasis on leadership and achievements (managing people, processes, or budgets)
- An undergraduate degree or equivalent professional qualification
- Strong ESMT Admission Test or GMAT/GRE/ GMAC Executive Assessment test scores
- Personal interview with ESMT program director or Faculty member

[Start your application now ➞](#)

## TUITION AND FEES

€ 64,800

The program fee is **€64,800** and is payable across three calendar years.

**Scholarships:** For self-funded candidates, ESMT offers partial merit-based scholarships for top applicants.

Please refer to our [website](#) for more info.

**Loans:** ESMT offers access to alumni-funded loans through Prodigy Finance or the unique scheme from Brain Capital.

**Title IV student and GI Bill loans** are available to US citizens who study at ESMT.

[Learn more ➞](#)

## ONLINE APPLICATION DEADLINES

EMBA admissions operates a rolling selection process with available places in the class filled on a continual basis.

Space in the class is limited and early application is strongly suggested.

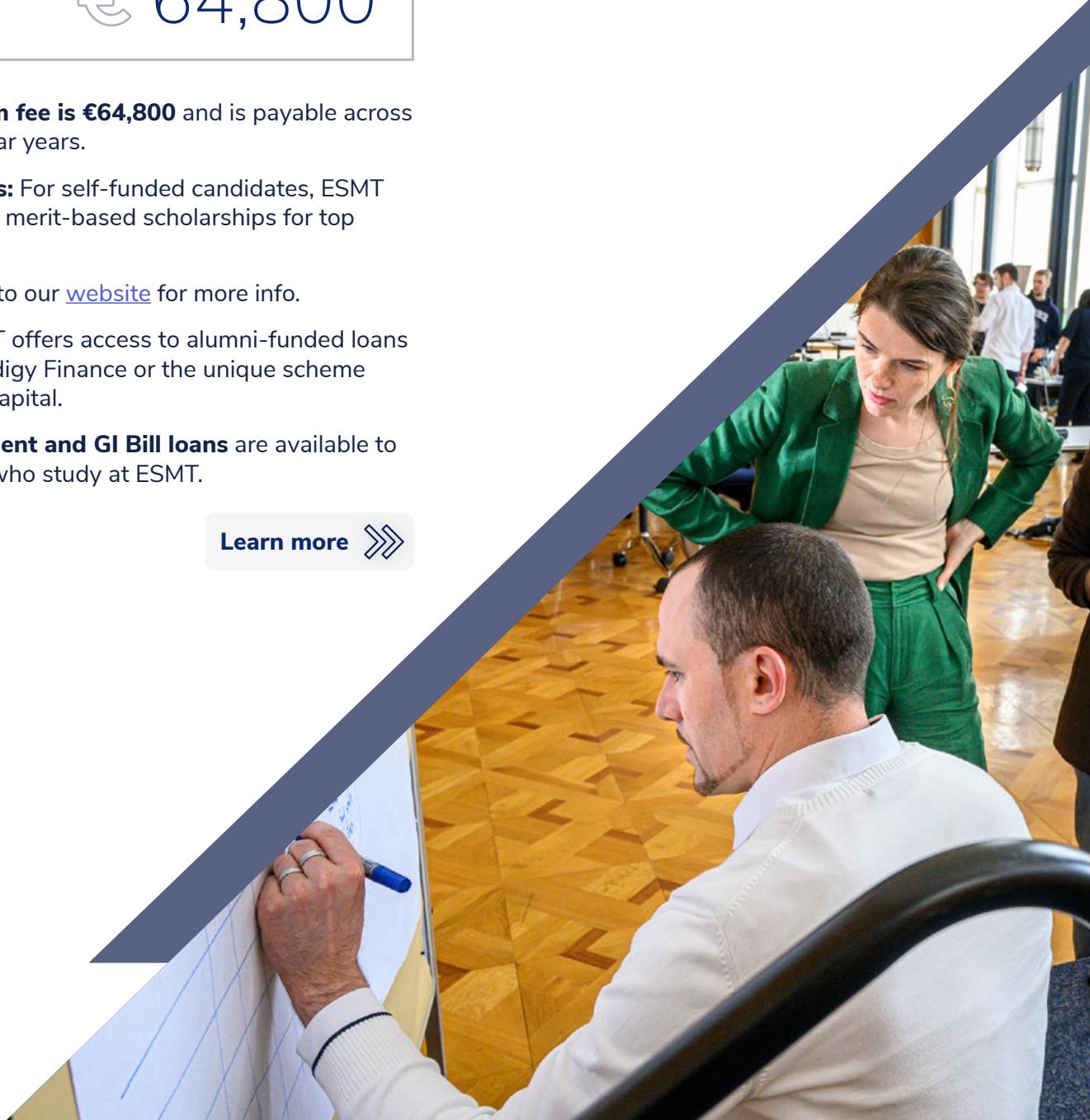
Check out the dedicated page on our website for the updated deadlines.

[Learn more ➞](#)

## TAX DEDUCTIONS

Many countries allow tuition for higher education, and related costs, to count as tax deductible expenses.

Please check with your tax advisor to assess your personal situation.



# EMBA CLASS PROFILE

Cohort 2022

## Average age

39 

## Average work experience (year)

14 

## Unique nationalities

25 

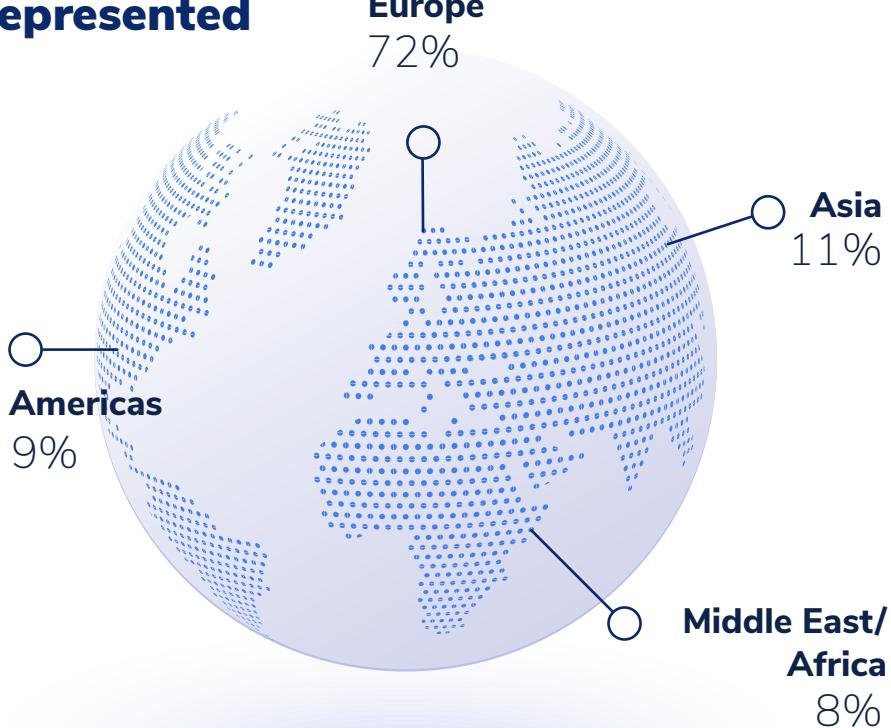
## Women



## International

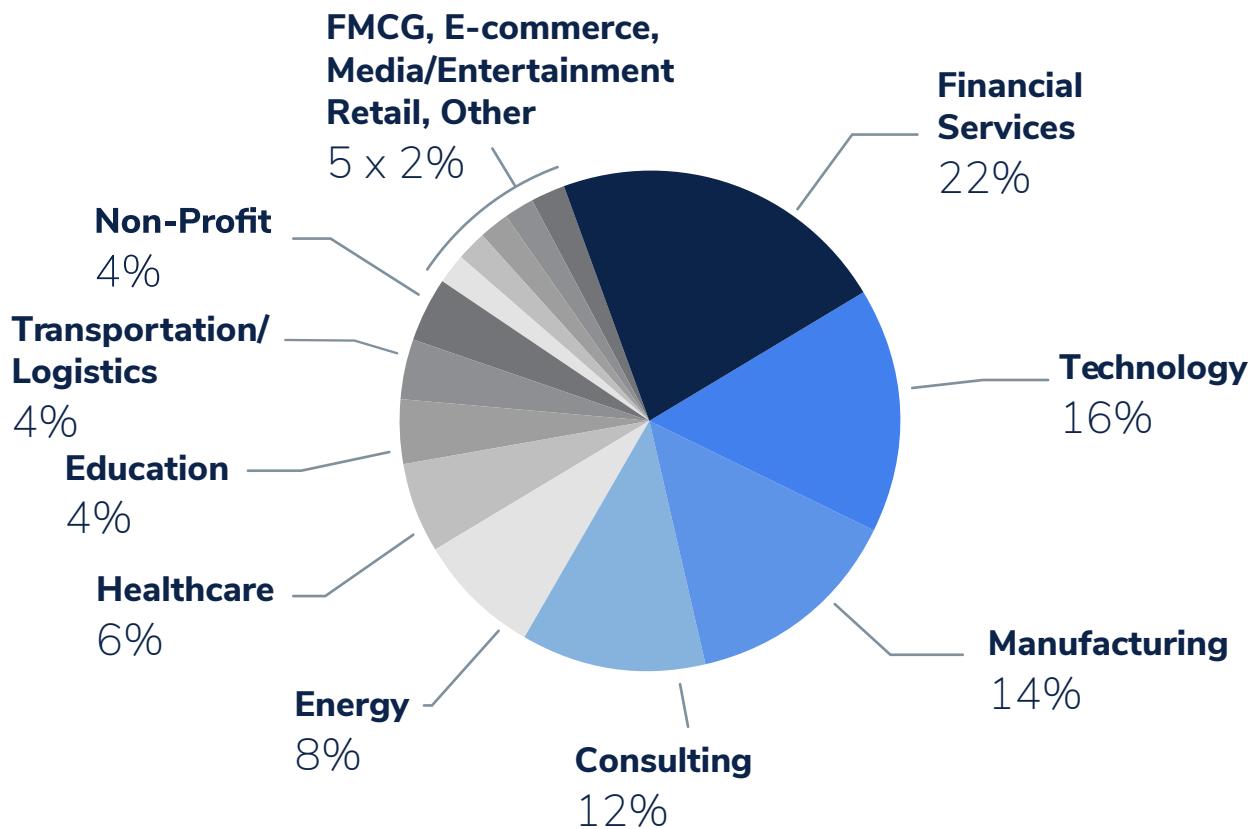


## Regions represented

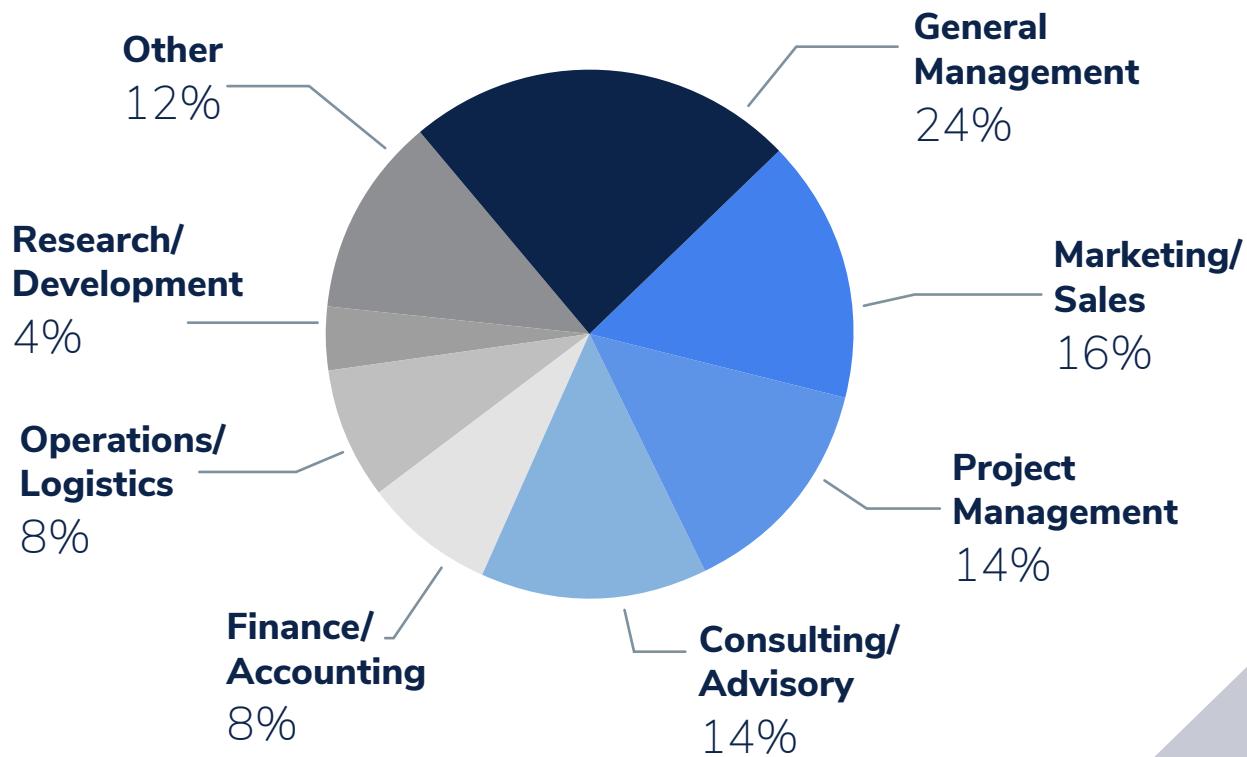


Belarus  
Brazil  
Canada  
China  
Colombia  
Costa Rica  
Croatia  
Egypt  
France  
Germany  
India  
Iran  
Italy  
Latvia  
Mexico  
Netherlands  
Poland  
Russia  
South Africa  
Spain  
Switzerland  
Tunisia  
Türkiye  
Ukraine  
United Kingdom

# INDUSTRY BACKGROUND



# JOB FUNCTION



Join us:



**ESMT Berlin is ranked as the best business school in Germany and in the top 10 in Europe.**

Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in a blended format of online and on-location.

Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. The international business school provides an interdisciplinary platform for discussion of politics, business, and academia.

ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and Wissenschaftsrat, and is committed to diversity, equity, and inclusion across all its activities and communities.

[esmt.berlin](http://esmt.berlin)



#### Founders and benefactors:

