ESMT BERLIN

EMBA

International Executive Master of Business Administration

#1 Business school in Germany
#9 Business school in Europe
#1 EMBA program in Germany for career progress

THE *FINANCIAL TIMES* RANKINGS

KEY FACTS

PART–TIME
MODULAR

18 MONTHS
7 MODULES IN BERLIN
+ 3 GLOBAL MODULES

ENGLISH

APPLIED LEARNING –
A FINAL PROJECT IN YOUR
OWN COMPANY

INTERNATIONAL MODULES:
GLOBAL NETWORK WEEK
INTERNATIONAL FIELD SEMINAR
ACADEMY OF MANAGEMENT

ALUMNI
IN 40+ COUNTRIES

FOCUS AREAS:
TECHNOLOGY & INNOVATION MANAGEMENT
LEADERSHIP DEVELOPMENT
BUSINESS INTEGRITY

OPEN DOORS TO SENIOR MANAGEMENT & ENTREPRENEURIAL EXCELLENCE

The ESMT Berlin EMBA is an academically rigorous and highly practice-relevant general management program that focuses on you and your organization's success. It is designed to deliver experiences and skills needed to become an effective, integrative leader who is capable of implementing change and innovation in complex international business environments. You learn from top international faculty, industry experts and highly ranked executive coaches through in-class modules supported with online tools and personal consultations. The EMBA journey is highly interactive and experiential. Using a combination of case studies, group exercises, company projects, and business simulations, the high-impact learning approach challenges you to translate modern management concepts into action.

Founders and benefactors of ESMT Berlin

EMBA 2019 – 2021 CLASS PROFILE

54 PARTICIPANTS

11 YEARS AVERAGE WORK EXPERIENCE

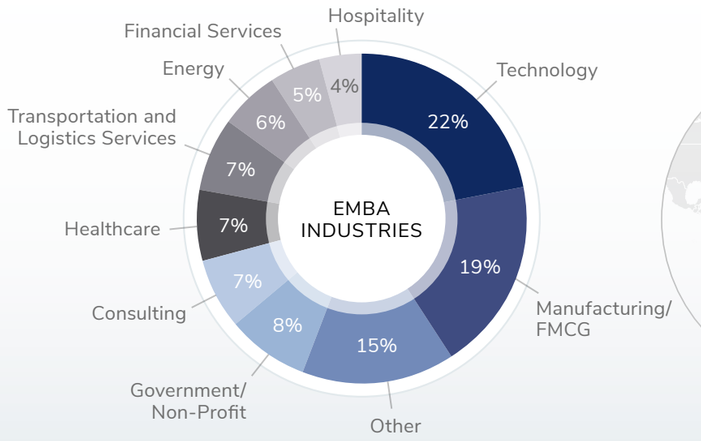
37 AVERAGE AGE

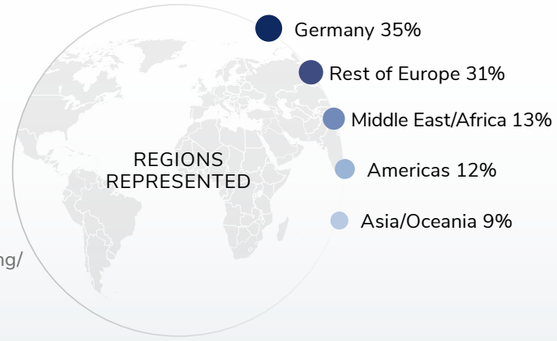
39% WOMEN

63% INTERNATIONAL PARTICIPANTS

SELECTION OF JOB TITLES

CEO · CFO · Corporate Responsibility Manager · Country Division Lead · Finance Director · Founder/Managing Director · General Manager · Global Brand & Marketing Director · Global Business Manager of Investments · Global Head of Risk Consulting · Head of Corporate Strategy and Business Development · Head of Diversity & Engagement · Innovation Director · Operations Director · Principal Consultant · Regional Manager EMEA · Sales & Distribution Channel Director · Project Manager · Technical VP/Chief Digital Officer · VP of Sales and Marketing · VP of Strategic Development





EMBA CURRICULUM TIMELINE

Applied Learning Project (modules 6, 7, 8): Final report with faculty guidance including applied field work with your company.

2020

MODULE 1
October 5 – 10
6 days

MODULE 2
Nov. 30 – Dec. 5
6 days

Building a Solid Foundation
- Introduction to general management
- Introduction to economic thinking
- Organizational behavior
- Data analysis and forecasting
- Managerial accounting
- Managerial analysis and decision making

2021

MODULE 3
February 15 – 20
6 days

MODULE 4
May 3 – 8
6 days

Mastering Management Functions
- Operations
- Financial management and corporate finance
- Marketing management
- Business and corporate strategy
- Strategic entrepreneurship

MODULE 5
June 14 – 18
5 days (abroad)

Global Network for Advanced Management Network Week

MODULE 6
July 30 – August 3
5 days (abroad)

Evidence-based Management
- Academy of Management

MODULE 7
September 13 – 18
6 days

Electives:
- *Organizing for innovation*
- *Innovation and new product development*
- *International financial markets*
- *Status and organizations*
- *Strategies of industrial champions in global markets*
- *Digital business strategy*
- *Sustainable energy future*
- *Design thinking*
- *Fraud and corruption*
- *Managing business integrity*

MODULE 8
November 22 – 27
6 days

Comprehensive business challenge
- Negotation
- Business Simulation – Startup Sim

2022

MODULE 9
February 28 – March 5
7 days (abroad)

MODULE 10
April 6 – 9
4 days

Strategic International Management
- International field seminar (IFS)

Ethics and Sustainability:
- *Creating a better world*

Leadership development *Leadership in Practice workshops are conducted throughout the program.*

Self-study *Between modules students pursue independent study, which includes pre- and post-module reading, assignments, case studies, group work, and the final report.*

Curriculum is subject to change. For up to date information, visit our website: www.degrees.esmt.berlin/emba

PROGRAM STRENGTHS

PERSONALIZED LEADERSHIP DEVELOPMENT FOCUS

Throughout the program, you will develop and fine-tune competencies related to your own executive functioning as a leader. Greater self-awareness, ability to better 'read' people, and an enhanced repertoire of behaviors in leadership situations will help you make a positive impact on individuals, teams, and organizations. ***A dedicated faculty lead,*** experienced in supporting executives through professional growth and transitions, ***will accompany you*** through your journey. ESMT has also selected an excellent ***team of executive coaches to work with you in small groups and individually.*** You will also learn the art of ***peer coaching*** by practicing with your fellow classmates. Exclusive informal discussions on leadership topics with experienced global C-level leaders take place periodically throughout the program.

APPLIED LEARNING FORMAT

Balance your executive training with professional responsibilities. One-week modules about every two months let you directly apply your new skills. Business-focused course assignments and ESMT's unique final report structure permit to ***conduct a project in your organization*** and enhance your visibility and network. The program design enables you to manage your family and social life efficiently during the program.

TECHNOLOGY AND INNOVATION FOCUS AREA

Business principles are explored using cases from a variety of technology sectors. Our top faculty teaches you about developing new, innovative products. ***You will have courses on managing people in creative organizations, bringing new technologies to market, and design thinking.***

INTERNATIONAL MANAGEMENT AND MODULES ABROAD

Three international modules, each with a particular agenda, allow you to experience a particular business topic, latest global thinking, and societal and organizational cultures first-hand.

During the ***Global Network Week you attend lectures at member universities around the world.*** EMBA participants have attended electives at AIM (Philippines), EGADE (Mexico), Fudan (China), Haas School of Business (USA), Hitotsubashi (Japan), IE (Spain), UCD Smurfit (Ireland), UNSW (Australia), World Business Council for Sustainable Development (Switzerland), and Yale SOM (USA). (*advancedmanagement.net*)

The ***Evidence-Based Management Module*** takes you to a global Academy of Management conference in North America to expose you to the latest research and thinking just in time for launching your in-company practice projects. ESMT faculty supports you in building your personal exploration agenda and understanding how to apply research results to practice.

The one-week ESMT ***International Field Seminar (IFS) adds real-world experience to conducting business abroad.*** The trip challenges you to lead international projects inside the offices of global companies and newly created businesses. Recent seminars took EMBA classes to Argentina, Brazil, China, Chile, Hong Kong, Malaysia, Vietnam, Russia, Turkey and South Africa. Traveling with the EMBA group allows you to immerse yourself in a cross-cultural dialogue and appreciate different perspectives in a variety of industries. You encounter first-hand what it takes to lead in international business situations, while benefiting from insights gained through interpretation from ESMT faculty.

BENEFITS FOR YOUR CAREER

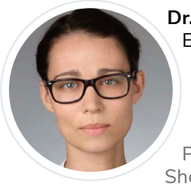
YOU CAN

- Share your experience with a peer-group of managers and gain from their collective experience and insights
- Grow academically and professionally while maintaining your work-life balance
- Apply new skills immediately through unique course assignments and integrated project structure
- Build a strong network and connections across industries
- Seek individualized career and leadership development advice

YOUR EMPLOYER RECEIVES

- Fresh input and new ideas
- Growth potential via your enhanced strategic leadership skills and entrepreneurial thinking
- Top talent retention through professional training
- Company-focused projects delivering immediate improvement to daily business operations
- Cross-cultural competencies via collaboration with diverse participants
- Exposure to the best practices of other companies

ALUMNI TESTIMONIALS

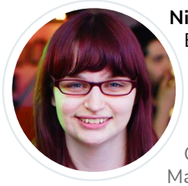


Dr. Rosa Peter
EMBA Alumna, Germany

Position before ESMT: Head of Production – Melt Shop 1, Thyssenkrupp Steel Europe, Germany

Position after ESMT: General Manager Process Technology, Hüttenwerke Krupp Mannesmann GmbH, Germany

"Deciding to do an EMBA at ESMT was one of the most formative steps in my professional career. The case study approach and discussions in class opened up new perspectives. The concepts I learned help strengthen me as a person in a leadership position. The biggest value for me is the close relationships with classmates. My class was diverse in every sense, which showed me life and business from perspectives I was not aware of. Having a group of highly experienced peers to call on is definitely a competitive advantage in my professional life and for my company."

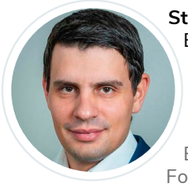


Nina Ann Walters
EMBA Alumna, UK

Position before ESMT: International Growth Manager – Marley Spoon, Germany

Position after ESMT: Managing Director – Expandise, Germany

"Taking the EMBA Program at ESMT not only satisfied my intellectual curiosity, but also opened up a new world of opportunities. The leadership training gave me the confidence to start my own business, with the support of the strong network developed among my classmates. It ignited the spark to take the next big leap in my career."



Stanislav Shparberg
EMBA Alumnus, Australia & Kazakhstan

Position before ESMT: Head of Footprint Americas, Siemens, USA

Position after ESMT: Executive Vice President of Sales, Enlighted Inc, USA

"The EMBA at ESMT taught me more about my own organization and allowed me to seamlessly transition into an exciting, future-proof business. Siemens recently entered the Smart Buildings space by acquiring a couple of startups. My classmate at Siemens, was appointed CEO of one of those startups. He offered a classmate and myself the exciting opportunity to join him as Head of Data Analytics and EVP of Sales. We instantly applied our EMBA learnings to reality. I truly believe that this opportunity would not have happened, had I not been able to create the network I have here at ESMT."

APPLICATION CRITERIA AND TIMELINE

Step 1	Initial assessment for self-funded candidates or company nomination for sponsored candidates	Candidate sends CV for pre-evaluation or ESMT receives nomination
Step 2	Prepare for either GMAT, GRE, GMAC Executive Assessment or choose the ESMT Admission Test	Complete online application (and TOEFL or equivalent, if required)
Step 3	Complete admissions interview & ESMT Admission Test, if applicable	Admissions Committee decision

TO APPLY, YOU SHOULD HAVE

- ✓ At least five years of professional experience, including three years of managerial experience with an emphasis on leadership qualities and achievements (managing people, processes, or budgets)
- ✓ An undergraduate degree or equivalent professional qualification
- ✓ Strong GMAT/GRE scores, GMAC Executive Assessment or ESMT Admission Test scores. Completed online application including two references, at least one of which must be from your employer
- ✓ Personal interview with ESMT program director or faculty

DEADLINES

Round 1: April 1* | Round 2: July 1 | Round 3: September 1

EMBA Admissions operates a rolling selection process, with available places in the class filled on a continual basis. Space in the class is limited, and early application is strongly suggested.

Early-bird deadline applicants receive a € 5,750 tuition reduction.

FEES AND FINANCING

The program fee is € 57,500 and is payable across three calendar years.

Scholarships: For self-funded candidates, ESMT offers partial merit-based scholarships for top EMBA applicants. Please refer to our website for more info.

Loans: ESMT offers access to alumni-funded loans through Prodigy Finance or the unique scheme from Brain Capital.

Title IV student and GI Bill loans are available to US citizens who study at ESMT.

ONLINE APPLICATION

Visit **apply.esmt.berlin** to start your application.

TAX DEDUCTIONS

Many countries allow tuition for higher education, and related costs, to count as tax deductible expenses. Please check with your tax advisor to assess your personal situation.

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Join us:

ESMT Berlin is accredited by:

ESMT Berlin is a member of:

GLOBAL NETWORK FOR ADVANCED MANAGEMENT

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers an executive MBA, a full-time MBA, a part-time MBA in Business Innovation in blended format, and a master's in management. ESMT focuses on three main topics: leadership, innovation, and analytics.

ESMT **executive education programs** offer short-term training with more than 40 open programs (divided into clusters such as leadership, innovation or strategy). Courses are taught in English and German. The program portfolio also includes fully customized programs targeting the unique development needs and challenges of ESMT's customers.

ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a private business school based in Berlin, Germany, with a branch office in Shanghai, China.